

Mercy Housing and Shelter
Dreams Can Come True
2006 Sponsorship Opportunities

Gala Presenting Sponsor: \$20,000 (\$20,000 charitable contribution)

The **Presenting Sponsor** will be our exclusive **Co-Sponsor** for this event, which is Mercy Housing and Shelter's largest and most important fundraiser each year. The Presenting Sponsor will receive special **TOP BILLING** in all Gala publicity promoting you as our Presenting Sponsor with primary presence of your corporate logo on all invitational and promotional material, including Mercy's event website page. You will be invited to display company advertising material and we ask that the Presenting Sponsor provide a banner to prominently display at the event entrance to publicize your company and its support for attendees. Presenting Sponsor will receive full-page advertisement (placement at the Sponsors request) in the Dinner Journal, acknowledgement in Mercy Housing and Shelter Newsletter, website, and from the podium at the Gala promoting you as our Presenting Sponsor, and newspaper press release. In addition we ask you to provide an Honorary Chairperson to act as keynote speaker at the gala and lend their name in the business community to help gain support for Mercy Housing and Shelter.

A table of 10 guests at Dreams Can Come True Gala; preferred seating at the event.

Gala Auction Sponsor: \$15,000 (\$15,000 charitable contribution)

The **Gala Auction Sponsor**. The Live and Silent Auction items are beautifully displayed in the same room as the cocktail party and this component of the gala is an important and exciting part of the entire evening and a popular venue for meeting attendees. We ask that the Auction Sponsor provide a banner to display in auction room and we will provide table cards with your logo to display throughout the room. This sponsorship opportunity will receive publicity promoting you as our Auction Sponsor with presence of your corporate logo on all invitational and promotional material, including Mercy's event website page. This Sponsor will receive full-page advertisement in the Dinner Journal, acknowledgement in Mercy Housing and Shelter Newsletter, website, and from the podium at the Gala promoting you as our Auction Sponsor, and newspaper press release.

A table of 10 guests at Dreams Can Come True Gala; preferred seating at the event.

Gala Sponsor: \$10,000 (\$9,000 charitable contribution)

The **Gala Sponsor** will be the sponsor for the musical entertainment for this delightful banquet event where attendees have always enjoyed listening to relaxing jazz during dinner and swinging dance music until midnight. The Sponsor will receive a full-page advertisement in the Dinner Journal, acknowledgement in the Mercy Housing and Shelter Newsletter, website, and from the podium at the Gala promoting you as our Sponsor, and newspaper press release.

A table of 10 guests at Dreams Can Come True Gala; preferred seating at the event.

Mercy Program Meals Sponsorships

These special sponsorships fulfill the most basic of human needs; food.

Through its many innovative programs, Mercy Housing and Shelter Corporation (MHSC) serves the equivalent of nearly 600 meals per day (that's over 219,000 per year). MHSC's food budget for 2005/2006 is approximately \$140,000. People in poverty, people working for minimum wage, people with health-related, job-related, or housing-related problems do not have the means to purchase all the necessities of daily living. This is not a temporary crisis, but today is a fact of life for too many people. MHSC has evolved from the traditional model of an agency that serves the homeless, to an active, advocate agency that addresses the chronic problems of families not having enough resources to pay for food, rent, and medical needs each month.

The **Mercy Meals Sponsorship Program** showcases excellence in partnerships by a person, business or a private or public organization.

Platinum Meals Sponsor: \$5,000 gift (\$4,000 charitable contribution)

The Platinum Meals Sponsor will provide **1,220 meals** to children and adults served by Mercy Housing and Shelter. This Sponsorship will receive a ½ page advertisement in the Dinner Journal, and acknowledgement in the Mercy Housing and Shelter Newsletter and event website page.

A table of 10 guests at Dreams Can Come True Gala; preferred seating at the event.

Gold Meals Sponsor: \$3,500 gift (\$2,500 charitable contribution)

The Gold Meals Sponsor will provide **855 meals** to children and adults served by Mercy Housing and Shelter. This Sponsorship will receive a ½ page advertisement in the Dinner Journal, and acknowledgement in the Mercy Housing and Shelter Newsletter and event website page.

A table of 10 guests at Dreams Can Come True Gala; preferred seating at the event.

Silver Meals Sponsor: \$1,500 gift (\$1,500 charitable contribution)

The Silver Meals Sponsor will provide **365 meals** to children and adults served by Mercy Housing and Shelter. This Sponsorship will receive a ½ page advertisement in the Dinner Journal, and acknowledgement in the Mercy Housing and Shelter Newsletter and event website page.

Individual Sponsorships

Preferred Individual Supporter: \$225 gift (\$175 charitable contribution)

This contribution enables our supporter to attend the sponsor Cocktail Party and the *Dreams Can Come True* Gala.

Individual Supporter: \$150 gift (\$100 charitable contribution)

This contribution enables our supporter to attend the *Dreams Can Come True* Gala.